# MARKETING PLATFORMS

'When we decided one of our parcels needed to go, we again engaged Alan, who suggested an auction. Alan put together a very comprehensive advertising package that brought attention from the local market, but also had the tools for a national presence. Immediately we had out-of-state interest in the property. Alan executed the auction with the out-of-state buyer. Alan kept us informed and did everything he said he would do – and beyond. My family recommends Alan Howard!" – JB



## WEB MEDIA - UTILIZED 24-7 / 365

**ResultsRE.com** – Interactive mapping via implementation of Mapright, video, drone shots, complete information binders loaded for your property.

#### AmericanFarmandRanch.com

Results is the *exclusive member* in the state of Kansas – adding value with additional web media, professional social media management, property-specific print media, national and global marketing.

**Premium Subscriptions** to each of the following gives your property *first page view:* 

Land.com

LandsofAmerica.com

LandandFarm.com

LandWatch.com

LandHub.com

### LandBrokerMLS.com

Land Broker Co-op – Results is a vested member. Print version is high-impact quarterly land-only magazine.

**RealX.io** – Connecting landowners and energy developers for leasing property rights to mineral, solar, wind, cell towers and more.

### **RLIIand.com**

Results is a member of RLI (Realtors Land Institute). Site has a land search portal powered by Land.com

### SOCIAL MEDIA

Professionally Managed by American Farm + Ranch

### Facebook – ResultsRealtyResultsLandCo

Linkedin – Alan Howard

### Instagram – ResultsRealtyResultsLand

### YouTube – ResultsRealtyKS

Results Realty & Results Land Co. are Kansas owned and operated companies. Results agents have agricultural backgrounds and understand production agriculture and its importance to our state. Results - When Experience and Integrity Matter